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A Golden Opportunity For YOU

A Golden Opportunity Awaits The Man Who Plants HIGH QUALITY PEACHES NOW! Our Population Is Growing Fast—43% INCREASE IN POPULATION In The Last 25 Years. U. S. Department Of Agriculture Census Shows Big Lack Of Peach Trees To SUPPLY INCREASING DEMAND.

"This Country Needs At Least 30,000,000 (Thirty Million) Trees Planted NOW If Huge Deficit Is To Be Avoided" Says Capper's Farmer In Their February 1937 Issue."

Loaded Limb From Stark Early Elberta Peach Tree. Most Beautiful, Sweetest, Finest and One of the Most Prolific of the Elberta Group

"One Crop Paid All My Debts"

"I live 8 miles West of Weatherford on Bankhead Highway No. 1" says S. H. Beauchamp "on a hundred arces of land which was only partly paid for when I set out my peach orchard.

"The man who held the mortgage was constantly pressing me to pay off the balance and when it looked like I as going to lose my land and what I had paid on it, I applied to R. B. Alexander of Weatherford for a loan. He agreed to loan me the money provided I set out peach trees on the land.

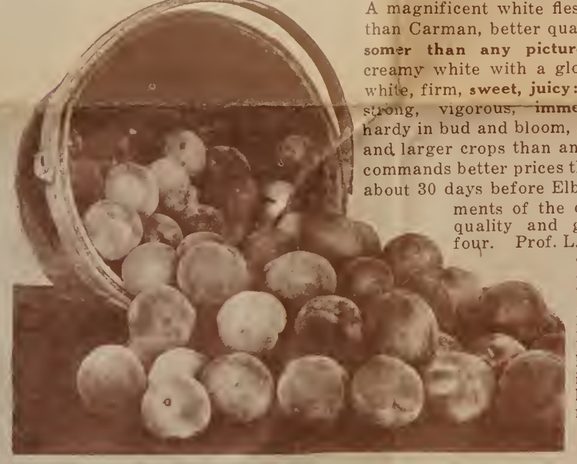
"In 1932 my crop of peaches paid all of my current expenses, all my over-due debts and left me enough cash to build and furnish a modern home.

"Even in the drouth year of 1934 I sold 15,000 bushels of peaches."

"Sold $802.00 Worth of Peaches One Day from Roadside Stand"

"Mayor LaFollette of Cornelius Oregon reported that on **one day** recently he sold $802.00 worth of fresh peaches from his roadside stand in front of his house." Corvallis Oregon Independent.

Alton **Early White Freestone. Queen of all White Peaches.** A delicious white fleshed peach. A magnificent white fleshed freestone, that is larger than Carman, better quality than Champion, and **handsomer than any picture ever painted.** Fruit large, creamy white with a glorious blush of rosy red; flesh white, firm, **sweet, juicy:** flavor rich and luscious. Tree strong, vigorous, **immenseiy productive,** extremely hardy in bud and bloom, and everywhere produces more and larger crops than any other white peach. Always commands better prices than any other white sort. Ripe about 30 days before Elberta. There are four requirements of the commercial peach: color, size, quality and good shipper. Alton has all four. Prof. L. R. Taft, Mich. State Inspector, one of the most conservative orchardists in the north, says: "Alton one of the hardiest we grow in Michigan." Ideal for for canning, preserving, sweet pickles! **24 degrees below zero killed practically all peaches, including seedlings. Alton and Eureka** came through with a fairly big crop.



The J. H. Hale Bears Young — Two-Year Old Trees Like This One Bring Big and Early Profits.

At no time in the last two generations have profit-prospects been so bright for the man who plants high quality peaches right NOW! Recent winters, with record-breaking low temperatures, followed by abnormally dry summers, have removed millions of older trees which have been supplying the public with peaches and **very few** trees have been planted to replace this **enormous loss.**

During the last ten or fifteen years there have been relatively few commercial peach orchards planted, so that there doesn't begin to be enough young trees coming on to supply our **increasing population** with the high quality peaches which are always in demand at high prices. And these improved **rich flavored** peaches help to **greatly further increase** the demand and consumption.

Grasp this opportunity to reap **golden profits.** Be sure to supply the fast growing market for **high quality peaches** — a market which is **increasing every year.** The public is demanding these in **preference** to old Elberta.

Peach trees are easy to handle in the orchard. They take up very little space — planted 20 feet apart you can plant 108 **peach trees** in just **1 acre.**

They begin to bear and to pay profits at a **very early age.** Successful growers in every peach growing section of the country often report **splendid profits from three-year old trees** which often pay for the entire cost of trees, planting and growing of the orchard and a good profit on top of that — all from **one** crop on **3-year trees.** Two year trees bear excellent crops.

$600 Net Profit From 2-3 Acre

Here is a glowing report from Mr. Louis H. Christ, of Jefferson County, Missouri, who is clearing **$600.00** from **⅔ Acre** planted to 30 Burbank's July Elberta and 40 Hal-Berta Giant Peach Trees.

"In 1933 I decided to try a small planting of your Burbank July Elberta and Hal-Berta Giant Peach Trees. Last year—1937—both of these varieties bore and brought me **highest prices.** Although there was a big fruit crop of all kinds and prices for ordinary peaches were relatively low, I sold my July Elberta and 200 bushels of Hal-Berta Giant peaches right here at my orchard for prices ranging from **$2.25 to $2.50 a bushel.**

"Again this year, **in 1938** I have a bumper crop (In spite of serious late frosts) — 130 bushels from my 30 July Elberta trees which brought top prices and my 40 Hal-Berta trees are loaded again this year, and I am getting **$3.00 to $3.50 a bushel** right at my orehard, and can't supply the demand.

"July Elberta and Hal-Berta Giant are two of the **finest."**

$1,000 Cash From Just Three Acres

(Excerpt from Oct. 1937 Southern Planter Magazine)

"One thousand dollars as a **farm sideline** certainly comes in handy" commented R. S. Kenner of Route 4, Lincolnton, N. C., in telling the other day about the returns he secured from his **small peach orchard** — practically at no extra labor costs, as all work was done in slack season or between jobs by his regular farm help.

"Mr. Kenner has 300 peach trees, four years old, that returned him exactly **$1,000.00 in cash this year.** He is so pleased with his results that he is going to **plant an additional 200 peach** trees this Fall."

One Crop Paid For Orchard

"I am herewith sending you some pictures of some J. H. Hale and Stark Early Elberta Peach Trees — **three years old,** taken in R. M. Orth's orehard when he was gathering his second crop. These trees bore a real **good crop at two years old** — enough to pay all expenses on his orchard to date, and a good profit besides. This second crop on the same trees (when only 3 years old) ran from 5 to 8 bushels per tree and brought him at retail $1.50 per bushel — when peaches were very plentiful. People came from miles around to see this **beautiful orchard of high quality, big profit-making peaches.** — J. W. Hill. Charleston. W. Va.

"2 Year Trees Bore Profit Crop"

"First crop of Stark Early Elberta and J. H. Hale paid for whole orchard the second year after planting," Jubilantly report H. G. Hubbell & Son, Schuyler Co., N. Y.

"We picked 50 bushels of peaches from these trees the **second summer** after planting the orchard and sold them at our roadside stand. Our receipts from their sale will nearly pay for the 500 trees. We sold our J. H. Hale peaches for **$2.50 a bushel** even in a year of low prices.

"We also sold all the large containers of Stark's Early Elberta at $2.50 a bushel. **Repeaters begged for them** in bushel lots, but we made as wide distribution as possible this first year."

Stark Dependable and Improved Sorts Are Cheapest

Be sure to buy your trees from a reliable source, because successful growers know that a good, well-grown peach tree is worth many times as much as a cheap tree, grown by hit and miss methods. Stark Bro's Nurseries offer you TRUE TO NAME trees grown by careful scientific methods. Methods proved best by nearly 125 years of the combined experience of five generations. Stark IMPROVED HARDY RICH FLAVORED varieties bring you QUICKEST AND BIGGEST PROFITS therefore are cheapest.

Stark Peach Trees the Best Grown

We grow peach trees in tremendous quantities, as we take care of the business of careful far-seeing orchardists all over the United States. Experts select the land for our peach. It must be of proper type of soil — the location, drainage, everything is considered. The proper type of seed are used, budding is according to our own carefully worked out plan.

Stark Prices Extremely Low

Stark Peach Tree Prices this season are the lowest we have made for years. Tell us just how many trees you would like to plant and we will quote you astonishingly low prices. Also our expert fruit men will be glad to advise and guide you in planning your planting — big or small.

"I am now operating a dairy. When I bought my place there were 300 Red Bird Cling Peach trees on it. I find that this small plot of peach trees makes me more profit than any 30 acres of grain I grow. I am gradually getting out of the dairy work and turning to fruit. Ralph Moore, Ill.

Red Bird Cling — the Early Peach That Makes Money for Growers Everywhere.

"I sold $350.00 worth of Red Bird Clings from 40 trees. My Red Birds are very large. Tourists told me they saw nothing like them in all their travels. Don't see why every peach grower doesn't plant some

Part of Fruit From the Original Hal-Berta Giant Tree. Great Size, High Color, Superb Beauty, Supreme Quality.

Golden Jubilee **New Very Early Yellow Freestone.** A beautiful, very early, large peach of Elberta type that has quickly become a great favorite with orchardists. The tree is vigorous, spreading, blooms later and is hardier than ordinary Elberta. Fruit clear, bright deep yellow, large oblong shape. Excellent size, appearance and quality. Delicious flavor with no Elberta bitterness. Ships better than most early varieties. Golden Jubliee answers big demand for a large very early yellow freestone peach. **We propagate from best Record-Bearing Tree. Ripens about 25 days before Elberta** and with no competition brings highest market prices. Ideal for roadside stands and home markets. All progressive peach growers are planting Golden Jubilee heavily.

June Elberta (Mikado) **Earliest-of-all Yellow Peaches.** After years of searching and testing we have found June Elberta (Mikado) to be the best of its season. Trees are vigorous, young heavy bearers and **hardy in blossom.** Fruit semi-free-stone, big, handsome, high color, of excellent quality and resists rot. Unlike most extremely early sorts **it is a first class shipper** and because of earliness, vigor, beauty and quality will always command high prices. Much superior to Arp Beauty which it resembles. Record-Bearing Strain.

"My June Elberta sold for $3.50 per bushel here while inferior kinds brought about half this price."—J. S. Smith, West Virginia.

Red Bird Cling **Earliest Red-White Cling.** The sensation on all early markets. Perfectly round, "Red as fire, ships better than Elberta and has consistently topped all early markets. **Size immense.** Often almost as large as J. H. Hale. Nearly twice the size of other peaches of the same season. The fruit is bright, glowing red on a background of creamy white—strikingly handsome. An ideal shipper, ripe when no other good commercial sorts are on the market. Tree and blossoms extremely hardy, a record young bearer, strong grower. Often bears crops when other hardy peaches fail. Red Bird **stands alone as THE best peach of its season.** Record-Bearing strain from Stark Test Orchard.

J. E. Eggers of St. Louis County, Missouri: "57 Red Bird trees netted me $669, covering about one-half acre of land."

"Red Bird on 75 trees brought $413.50"—R. F. Kieter, Smith County, Texas.

Jackson County Horticulturist reports after the most severe winter in years, "Only the Red Bird variety and a few seedlings survived the prolonged zero weather." **About 45 days before Elberta. Eating, Cooking, Market. Introduced by Stark Bro's.**

South Haven **Early Yellow Freestone.** Originated in Mich. Tree vigorous, very hardy and productive. Fruit attractive, medium size and excellent quality. Popular for local market and roadside stand. **Ripens about 17 days before Elberta. Eating, Cooking, Market.**

The Way J. H. Hale Loads. A Peach of Great Size and Beauty — One of the Most Profitable Varieties.

Good Peaches Always Bring Big And Quick Profits

Burbank's July Elberta
A Great Hardy
Peach

JULY ELBERTA LOADED WHEN OTHERS FAIL

All varieties of peaches were almost total failures this year because of a February freeze at -4 degrees while peaches were in bloom — EXCEPT BURBANK'S JULY ELBERTA. July Elberta had three-times as many peaches as they could carry and had to be thinned.

I also have in my orchard June Elberta and Stark Queen Straw of Elberta. All are satisfactory. However, **July Elberta bears when all others fail.** In fact, Burbank's July Elberta is overloaded this year when **all other varieties** — both early and late — are **either complete or near failures.** Therefore, if I were planting more peach trees I would plant Burbank's July Elberta and Hal-Berta Giant. Logan Fain, Grove County, Texas.

"I have a row of July Elberta 4 years old. They stood 3 years of bad [illegible] the end of Nebraska winters and still came through with [illegible] if I set out any more peaches it will be Burbank's July Elberta." N. White, Dow City, Nebraska.

"A PEACH ORCHARD WHIPPED THE DEPRESSION FOR JOHN WILSON"

The August issue of American Fruit Grower magazine contained an article under the above heading that gave a very comprehensive account of a man who owned a small farm, whose peach orchard brought him **big quick returns** during the years when average growers of **farm crops** were operating at heavy loss.

This article was so clearly written and made so plain the details of cost, expense and income from this small piece of land that every man who owns a fairly good piece of well-drained land will be interested. The story is condensed here:

In the Spring of 1934 Mr. Wilson bought a 20 acre Illinois farm for $1300.00 and that Spring he planted the bulk of it to peach trees. The first crop was harvested in 1937 (just **three years** after planting—**peaches bear young**) and careful records were kept up to the time this article was written.

Eight crops have been harvested durng the past **10 years** — and the report given by the owner shows what can be done with a peach orchard of good varieties, given good care. Here's what the owner's report shows:

"Expressed in round numbers this orchard has earned a profit of almost $800 dollars for EACH YEAR since it began to bear — eleven years ago. This is net after deducting the cost of labor, spraying, pruning, buildings, equipment and each and every expense of operating the orchard. Also it includes the years when small crops or no crop at all was grown.

This fine net income has resulted from a total investment of only **$2,208** — for that is the exact cost of land, trees, planting, care of orchard up to bearing age, and all equipment. He paid only $1300.00 for the 20 acres of land.

Suppose **you** had planted 20 Acres of **your** land in peaches.

Turn Idle Acres Into A Profitable Peach Orchard

Land owners have a **great money-making opportunity** now. With peach production decreasing, with the number of bearing trees **far below the average,** with the **population increasing** steadily, with prosperity surely returning, there is a waiting market for high quality peaches.

You have probably taken land out of cultivation of cotton, grain or tobacco crops. You can plant this idle land to fruit trees and still get **full Government benefit payments** — provided you also plant a cover crop such as clovers, vetch, cowpeas, soybeans, etc., on the same land that your young trees occupy.

ROADSIDE STANDS AND LOCAL MARKETS EXTREMELY PROFITABLE

"In the past few years it has been my observation that roadside sales have given the growers more profit than any type of selling." Ray Marsh, Associate Professor in Pomology, Urbana, Illinois.

"Local sales of fruit either through roadside stands or direct from the orchards, where favorably located, not only enables the grower to get a good market price even in adverse seasons, but it also gives him more steady income throughout the harvest season." W. N. Scarff Sons (1500 Acres of Orchards.)

"Roadside Markets" says R. P. Atherton in Rural New Yorker, **"not only give extra cash to the farmer, but teach his children — who often have full charge of the stand — the value of money and gives them needed responsibility."**

THE VARIETIES THAT HAVE MADE AND ARE MAKING BIG MONEY FOR GROWERS

Let men thoroughly familar with varieties of peaches in the orchard and on the market help you. We **know varieties** and we **know orchards.** Our whole life (Four generations of Stark accumulated experience) has been given over to this work — and we offer our services to you — FREE.

On these pages we have pictured and described 10 varieties of peaches that are the best money-makers.

The test orchards of Stark Nurseries have tested practically all varieties of peaches known in this country. We know the **strong** points of all varieties — also their weakness. We are also familiar with up-to-date orchard practices and we can help those who are interested. We will be at your service and will gladly help guide you to success.

We suggest that after you have read this circular you look over your land **NOW** and pick out a piece you can spare for a peach orchard. You can be assured that Peach Growing, with the present **unprecedented shortage of bearing trees** offers **excellent QUICK profits** — if you start right with good trees and the best improved varieties. **Stark Record Bearing Strain Trees** of these **Improved Stark Peaches** Spell Success.

Take the 10 High Class varieties we picture here. Select a list that will give fruit for many weeks. Start in with Red Bird Cling. Then follow along with June Elberta, Alton, Golden Jubilee, July Elberta, Stark Early Elberta, J. H. Hale Hal-Berta Giant, Late Elberta and Krummel October — with a moderate number of the glorious Golden Elberta Cling — and you will have good peaches ripening for many weeks.

By using the succession of varieties outlined above, the selling season covers many weeks — this keeps your market alive and **insures better** prices for your fruit than you would receive if they all ripened at one time.

Hal-Berta Giant
World's First
Patented Peach

"ONE ACRE OF PEACH TREES MADE ME MORE MONEY THAN 50 ACRES OF WHEAT"

I have one acre planted to Hal-Berta Giant, Red Bird Cling and other Stark peach trees which made me a profit of about $536.00 this year. I got $2.00 a bushel for my Hal-Berta Giant peaches right at the orchard. My other peaches brought me $1.50 a bushel.

This one-acre orchard, year after year brings me big profits — more than 40 to 50 acres of wheat and other grains which I grow on the rest of my 80-acre farm. E. H. Bekebrede, St. Charles Co., Mo.

Hal-Berta Giant Brings Me Highest Prices

"Hal-Berta Giant Peach is the best peach in my orchard of 19 varieties. I get $2.25 to $2.50 a bushel for them, and this year sold my extra fancy Hal-Berta Giants for 5 cents a peach. Peter Bohland, Clark, Co., Ohio.

BURBANK'S JULY ELBERTA

Here is the OUTSTANDING HARDY EARLY PEACH OF THIS CENTURY — the product of the wizardry of the great Luther Burbank. It is now coming into bearing in orchards all over the country, and CREATES A SENSATION wherever it fruits and wherever it goes to market. It is a VERY HEAVY, SURE BEARER — peaches of good size — a flashing red and gold in color — EXTREMELY HARDY, — bearing when others fail — ripe about half way between June Elberta and Stark Early Elberta — a TRUE FREESTONE — pure golden yellow flesh — of SUPERB QUALITY — holds up well and ships well. Should be largely planted always with the great Hal-Berta Giant.

HAD MARKET FOR 1000 BUSHELS

I could say many nice things about the Burbank July Elberta. Fine color all over several days before [illegible] to soften, and ships well. Quality is [illegible] Could have sold three times [illegible] at the car. D. P. Holland, Waynesboro, Tenn.

STARK EARLY ELBERTA

Probably the most widely planted and best liked of all the mid-season yellow fleshed peaches. Known, liked and a profit-maker in orchards from Ocean to Ocean. It ripens ahead of Elberta, is a more attractive peach, MUCH BETTER quality and always commands premium prices on markets everywhere.

Early Elberta was introduced by Stark Bro's over 25 years ago. It has been largely planted and has never disappointed, as it always pays. It is of immense size, glorious pure golden yellow, blushed with flashing red. It ripens 7 to 10 days ahead of Elberta, is more beautiful and much better in quality, fine for canning — no bitterness. It is a solid-fleshed peach that ships well and is one of the best MONEY MAKERS on the list. One of the FOUR GREAT YELLOW PEACHES — Stark Early Elberta, J. H. Hale, July Elberta and Hal-Berta Giant. Should be a part of every peach orchard. Beware of other so-called Early Elbertas — many have been disappointed. Get the TRUE STARK EARLY ELBERTA.

"Stark Early Elberta 13 inches in circumference and weighing 12 ounces despite dry season." Joe Colford, Arizona.

"Handsomest peaches here this year." E. W. Newberry, Conn.

J. H. HALE

A magnificent huge peach that has made a great record as a TOP MARKET PRICE PEACH — and it is still growing in popularity.

One of the four great commercial money making varieties — J. H. HALE, STARK EARLY ELBERTA, JULY ELBERTA and HAL-BERTA GIANT. Here is an orchard combination that cannot be surpassed. J. H. Hale is a peach of great size (second only to Hal-Berta Giant), vivid carmine over golden yellow, almost perfectly round, fuzzless and as smooth as a glove. Flesh almost as SOLID AS A CLING, yet melting, tender, with exquisite flavor — no Elberta bitterness. Has proved its adaptability over a wide territory. One of the BEST SHIPPERS and holds up remarkably well on the market.

"J. H. Hunsberger has been displaying about town samples of the largest peaches we have ever seen — they are J. H. Hale, weighing one pound each, measuring 12 inches around." Mt. Hope Clarion.

"J. H. Hale came through **22 degrees below zero** without injury. Very large, very vigorous. Rapid grower. N. P. Mead, Chelan County, Wash.

LATE ELBERTA

Just what the name implies—A LATE RIPENING ELBERTA that goes on the market long after Elbertas are gone. Looks just like Elberta, but averaging a little larger and better quality — HIGHLY FLAVORED, sweet, no bitterness at the pit. It is a peach that pays well because it goes on the market AFTER THE ELBERTA SEASON IS OVER.

The lengthening of the Elberta ripening season by the addition of the same type and the better quality has added millions in income to the peach industry. July Elberta and Stark Early Elberta, ripening AHEAD OF ELBERTA, and Hal-Berta and Late Elberta, ripening AFTER ELBERTA, are the four outstanding varieties of this type. All four are improvements over the Old Elberta and they bring better prices as the FRUIT RIPENS WHEN THE MARKET IS NOT LOADED. We offer the true strain Late Elberta which we have propagated over 25 years. It ripens after Hal-Berta Giant and before Krummel October — just when good peaches BRING BEST MONEY. When a peach orchard is contemplated where a succession of ripening is desired this magnificent peach should be planted without fail.

HAL-BERTA GIANT

The peach SENSATION of this century. GREATEST IN SIZE, OUTSTANDING IN BEAUTY, UNAPPROACHED IN QUALITY. Hal-Berta Giant combines all the good qualities a grower wants, and brings MORE MONEY PER TREE, per bushel, than any other peach. Ripe 10 days to 2 weeks AFTER ELBERTA and has been acclaimed everywhere as the OUTSTANDING AMERICAN PEACH. Hal-Berta Giant was the First Fruit Tree to be awarded a U. S. Plant Patent. It is of the J. H. Hale Type, round, firm, highly colored, BUT HAL-BERTA IS LARGER THAN J. H. HALE, MORE BEAUTIFUL, BETTER QUALITY. All are LARGE peaches — no small ones.

$3.00 TO $4.00 FOR HAL-BERTA GIANTS

"Many of my Hal-Bertas weighed from **12 to 16 ounces** each and **people went wild** over them. Sold at $3.00, $3.50 and as high as $4.00 per bushel." H. Lee Hawkins, Ohio.

HARDY IN BUD

"Giant in size—color and flavor, unexcelled. **Will stand more severe weather** than any variety we know." Norman Brown, Pa.

BURBANK'S JULY ELBERTA | STARK EARLY ELBERTA | J. H. HALE | LATE ELBERTA | HAL-BERTA GIANT